



PESTICIDE BYLAW UPDATE

February 8, 2010

City of Kelowna's Pesticide Regulation Bylaw, 2009 Summary

“ BE PESTICIDE FREE ” CAMPAIGN

- ▶ Retailer program
- ▶ Residential component
- ▶ Marketing
- ▶ Telephone survey
- ▶ Pesticide Round Up



RETAILER PROGRAM

- ▶ Staff presentations
- ▶ Point of sale materials (brochures and posters)
- ▶ Red/green dot program



NOT ALLOWED



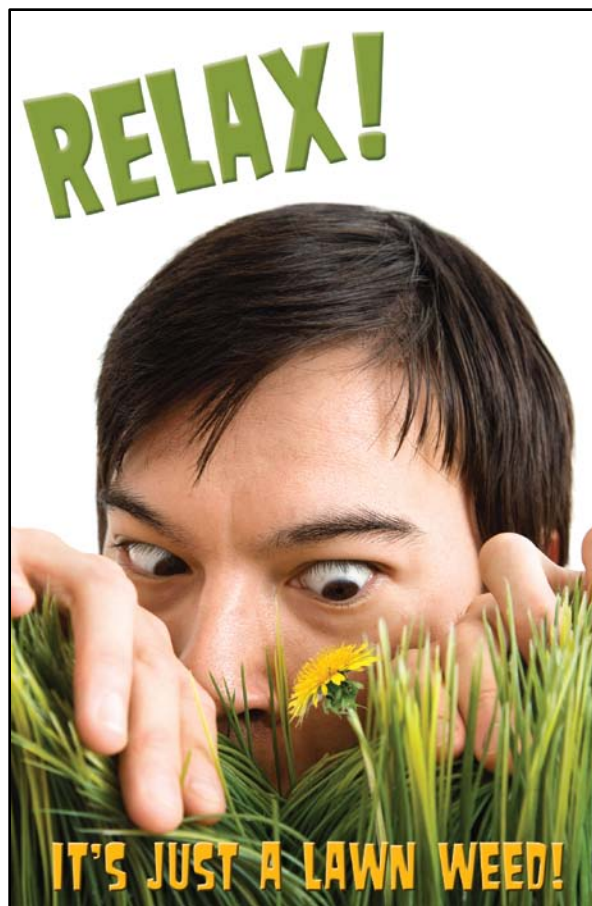
PERMITTED

RESIDENTIAL COMPONENT & MARKETING

- ▶ Media releases
- ▶ Television, radio, newspaper
- ▶ Videos, internet
- ▶ Living Greener calendar
- ▶ Public events
- ▶ Lawn signs, caribiners, brochures
- ▶ Pesticide Round Up



" BE PESTICIDE FREE " ADS



City of
Kelowna

**TAKE A FIRST STEP
TO A HEALTHY LAWN.**

You don't need pesticides to grow a healthy lawn. In fact, a healthy, natural lawn is more resistant to pests, drought and other conditions. Kelowna's pesticide bylaw regulates the use of pesticides for cosmetic purposes.

The Pesticide Bylaw is now in effect.

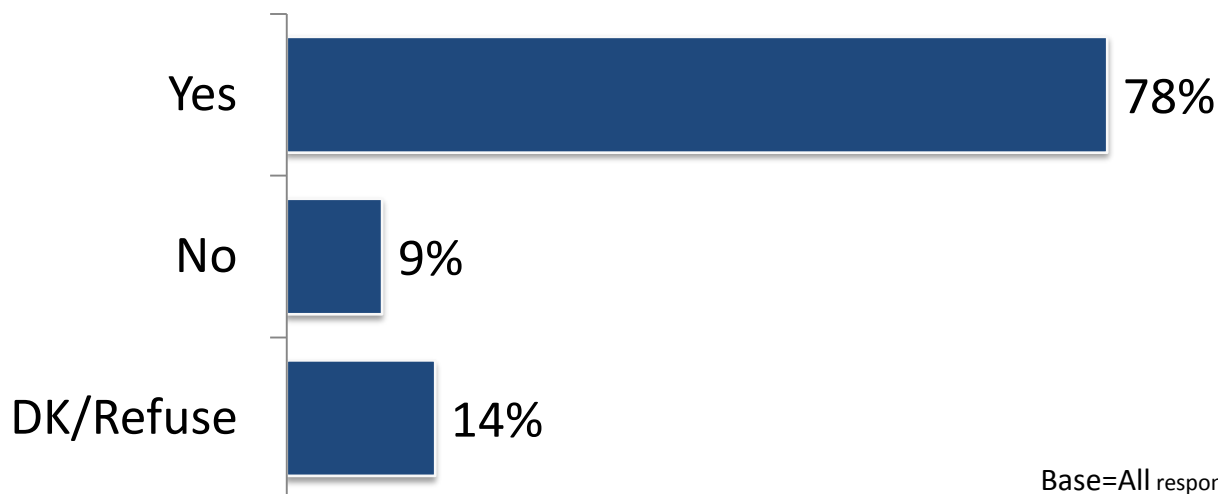
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EXEMPTIONS AND COMPLAINTS

- ▶ Pesticide applicator exemptions
- ▶ Telephone inquiries
- ▶ Complaints
- ▶ Homeowner exemptions

TELEPHONE SURVEY

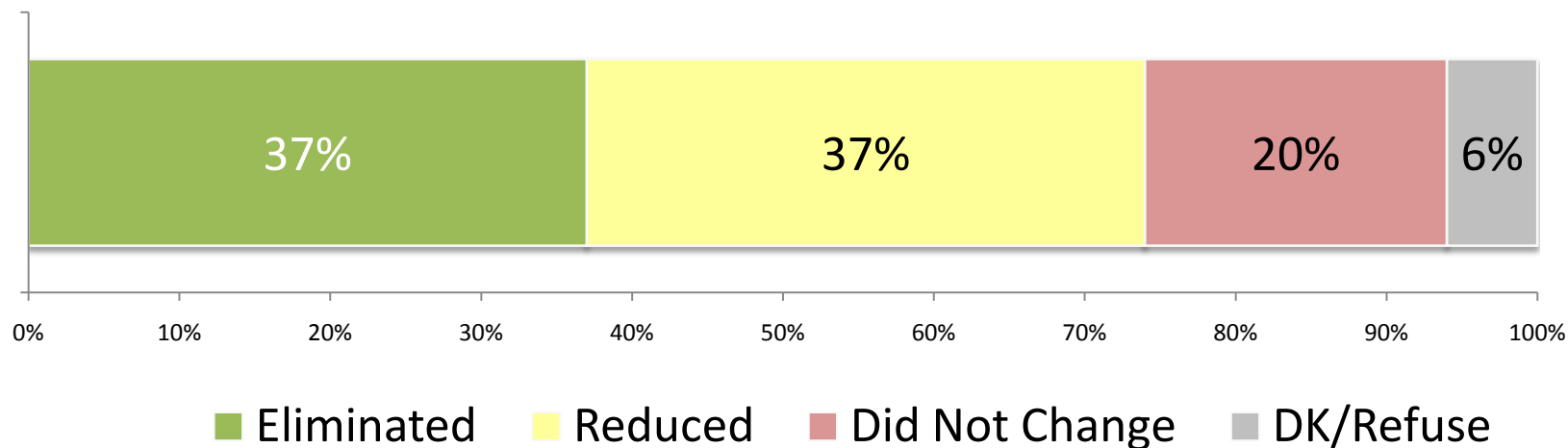
- ▶ Do you happen to know if the City of Kelowna has a pesticide usage bylaw?



Base=All respondents, n=400

TELEPHONE SURVEY

- ▶ How would you say that the pesticide bylaw has affected your pesticide usage? Would you say that you have....



Base=Respondents who are aware of the bylaw and previously used pesticides, n=137

Provincial and Federal Pesticide Legislation

ROLE OF GOVERNMENTS

- ▶ Federal
 - ▶ Approves pesticides for use
- ▶ Provincial
 - ▶ Sales, certification and licensing
- ▶ Municipal
 - ▶ Application of pesticides.

PESTICIDE BYLAWS ACROSS CANADA

- ▶ Quebec
- ▶ Ontario
- ▶ Newfoundland and Labrador
- ▶ New Brunswick
- ▶ Prince Edward Island
- ▶ Alberta
- ▶ Manitoba and Nova Scotia - proposed

RESOLUTION B38, 2009

- ▶ UBCM delegates passed Resolution B38
 - ▶ “Therefore it be resolved that the Province of British Columbia enact provincial legislation that will ban the sale and use of cosmetic pesticides province-wide”

THRONE SPEECH, 2009

- ▶ BC Lieutenant Governor's Throne Speech
 - ▶ "British Columbians will be consulted on new statutory protections to further safeguard our environment from cosmetic chemical pesticides"

PROVINCIAL RESPONSE FORM

- ▶ Consultation process
- ▶ Municipalities, businesses, residents, organizations and stakeholders
- ▶ Deadline for comment February 15, 2010.

PROVINCIAL RESPONSE FORM RECOMMENDATION

- ▶ Prohibit the sale and use of cosmetic pesticides by homeowners;
- ▶ Require all persons applying cosmetic pesticides to be licensed applicators;
- ▶ Require all companies applying cosmetic pesticides to be accredited by PlantHealthBC, or similar;
- ▶ Require pre-posting of signage;

PROVINCIAL RESPONSE FORM RECOMMENDATION

- ▶ Require non-cosmetic and excluded pesticides to be sold “behind the counter”;
- ▶ Prohibit the use of pesticides inside and outside child care centres and schools; and
- ▶ Prohibit the sale and use of pesticide-fertilizer combination products.

ALTERNATE RECOMMENDATION

- ▶ Prohibit the sale and use of cosmetic pesticides by licensed applicators; (alternate)
- ▶ Prohibit the sale and use of cosmetic pesticide products by homeowners; (original)
- ▶ Require non-cosmetic and excluded pesticides to be sold “behind the counter” (original);

ALTERNATE RECOMMENDATION

- ▶ Prohibit the use of pesticides inside and outside child care centres and schools; (original) and
- ▶ Prohibit the sale and use of pesticide-fertilizer combination products. (original)